



SKILLS

Design Software

Photoshop, Illustrator,
InDesign, Dimension,
Lightroom, Premiere Pro,
DreamWeaver, Figma,
Wordpress, HTML/CSS, Canva

Microsoft Office

Office, Word, Excel, Outlook,
Onedrive, Powerpoint

Videography & Photography

DJI Osmo Pocket 3,
Nikon D600, GoPro
Hero 11, Insta 360

Professional

Highly motivated, Detail-
oriented, Solutions
based approach, Fluent
in Vietnamese

AWARDS

1st Place Award

Factory LCC
Design Blast Competition
ROAR Energy Packaging

INTERESTS

Motorcycling, Illustration,
Tattooing, Mixed Media
Art, Motor-sports &
Racing, Automotive
Design, Weight-lifting

KIMTYVU

GRAPHIC DESIGNER & ILLUSTRATOR

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EDUCATION

MORAVIAN UNIVERSITY, BETHLEHEM, PA

BFA IN GRAPHIC & INTERACTIVE DESIGN • GPA: 3.15 ————— MAY 2025

EXPERIENCE

IDWRAPS, SLATINGTON, PA

PRINT PRODUCTION MANAGER ————— JULY 2023 TO PRESENT

- IDWraps is a professional vehicle wrapping and architectural graphics company that specializes in commercial branding and custom wraps for cars, trucks, vans, trailers, and other fleet vehicles.
- Adapted swiftly to new design and print software, mastering tools and features to optimize production workflows and enhance output quality.
- Conducted thorough quality checks on print files, color accuracy, and material integrity to ensure flawless final products.
- Monitored and maintain stock levels of vinyl and print supplies, ordering materials as needed to prevent delays.
- Worked closely with Graphic Designers and Lead Designers to ensure cohesive project execution, aligning production processes with creative vision for optimal results.
- Prepared materials during the post-production process, ensuring that they were finished and ready for installation before the deadline.

STUDIO SOUTH, MORAVIAN UNIVERSITY

GRAPHIC DESIGNER ————— NOVEMBER 2022 TO MAY 2024

- Collaborated with a team to develop engaging graphic design for on and off-campus projects.
- Mentored and advised new members through complex client projects for both digital and print.
- Designed conceptual, on-brand visual elements focused on messaging and the promotion of activities and events.
- Connected and communicated with various stakeholders to effectively promote the goals of their projects.
- Finalized files for print-production on various programs such as Illustrator, Photoshop, and InDesign.
- Designed posters and marketing materials for the Art Department's Senior Thesis 2023 show.